

Business-Based

Business-Based learning fits the learning objectives of schooling around starting and running a real world business.

The student no longer throws the labor of learning into the trash can, because other people value it for themselves.

Business-based learning weaves a real education into the immediate needs of serving people.

In return, the teenager gains the deep self-respect that comes only from producing what is valued instead of trashed.



Learning that produces value.

Micro-Business for HighSchoolers is a nine-month course that guides a teenager step-by-step in the creation of a real-world business, all the time integrating the learning objectives of high school.

Make ***Micro-Business for HighSchoolers*** a central part of your teen's high school education. Allow your child the integrity of an earned education.

Project-Led

Project-Led learning weaves the learning objectives of schooling into a range of projects that are interesting and valuable to the life of a middle school child.

With all of their hearts, middle-school-age children want to explore the world in which they live. They want to make things, to work with their hands, to experience things.

A child wants to fix a car, build a go-cart, cut mommy's hair, make a dress, build a dog house, grow some funny looking gourds, plant some flowers, ride a horse, spend a day deep-sea fishing, work a sail-boat, build a canoe, go fishing with Grandpa, show a steer at the fair.

Discover what project-led learning can do for your eleven to fourteen-year-old child.



Y Guide Academy

Learning

Project-led learning bridges between the structured elementary years and the character-driven high school years. It turns the junior high years from a time of boredom and frustration into a time of wonder and excitement.

Raise rabbits, make candles, create a movie, read great literature, build robots, play a cello, go out for little league baseball, repair a car engine.



Learning by doing things.

And all the while, learn reading and writing, math and science, history and art!

A Different Way To Learn



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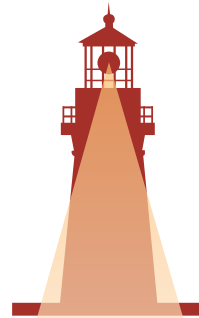
I am the director of **YGuide Academy**, an Internet school for 7th through 12th grades.

Middle school students love action and reality, not sitting at a desk rehashing past work. We guide ours through a series of learning projects.

High school students want to produce value, to prove they are needed, not generate labor for the trash can. We guide ours to learn by starting a business.

Many of our students pay for their own high school and college educations, without debt, independent, and owning their own work.

- We humans learn by doing. We learn
- on our feet, operating in real-life
- situations. We produce because we
- must, because people are counting
- on us, because we have immediate
- goals that we must reach.
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- Our course, ***Micro-Business for***
- ***HighSchoolers***, leads teenagers to
- develop a real-world business, while
- they teach themselves many high
- school learning objectives, and bring
- profit and value to their world.



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**A Different
Kind of School**